

### **Two Way Interaction Rates - September**

**Week 1 : 96%**

**Week 2: 92%**

**Week 3: 85%**

**Week 4: 89%**

### **Two Way Interaction Rates - October**

**Week 1 : 81%**

**Week 2: 87%**

**Week 3: 89%**

**Week 4: 88%**

### **Two Way Interaction Rates - November**

**Week 1 : 92%**

**Week 2: 90%**

**Week 3: 88%**

**Week 4: 87%**

### **Two Way Interaction Rates - December**

**Week 1 : 85%**

**Week 2: 82%**

**Week 3: 81%**